

Proceedings of the 3rd meeting of National Board for Adventure Tourism held under the Chairmanship of Secretary (Tourism), Government of India on 24th January 2023 at 04.00 PM.

3rd meeting of National Board for Adventure Tourism was held under the Chairmanship of Shri Arvind Singh, Secretary (Tourism) through hybrid mode on 24th January 2023 at 04.00 PM.

Agenda 3.1 Leave of absence

The list of participants, who attended the meeting is given at Annexure-1. Leave of absence was granted to those, who could not attend the meeting. Additional Secretary (Tourism) welcomed the members to the third meeting of the Board.

Agenda 3.2 Confirmation of proceedings of the 2nd meeting of National Board for Adventure Tourism

1. Proceedings of the 2nd meeting of National Board for Adventure Tourism were circulated to all the members vide email dated 15th December 2022.
2. Proceedings were confirmed by the members.

Agenda 3.3 Action Taken Report on the Proceedings of the 2nd meeting

Action taken report on various items of the 2nd meeting of the Board was noted.

Agenda 3.4 State Assessment and Ranking

1. CNA-AT informed the members that CNA-AT had prepared the State Assessment and Ranking Criteria and the same was circulated to the States.
2. The feedback received from Uttarakhand, Jammu & Kashmir, ATOAI and National Adventure Foundation has been incorporated and revised State Assessment Framework along with ranking structure was presented in the meeting.

Agenda 3.5 Skills, Capacity Building and Certification

1. CNA-AT briefed the Board about workshop conducted by IITTM with Adventure Tourism stakeholders to discuss requirements in capacity building for Adventure Tourism and presented the following 4 levels of courses, eligibility and focus areas:

- (i) Managerial courses
 - (ii) Skill based operational course
 - (iii) Instructor certification course
 - (iv) Entrepreneurial courses
2. Members discussed referring to Skills and Capacity Building programs offered by countries like New Zealand and Canada. It was further proposed having a National Indian Institute of Adventure Management Institute at Pithoragarh as it is a good location for Land, Water and Air adventure activities.
 3. Members discussed the need of building integration between Academic institutes and Industry organisations in which theory can be taught in institute and industry organisation can take the responsibility of technical skill.
 4. Members further proposed that Tourism and Hospitality Skill Council has about 14 courses that may be integrated with academic institutes and industry.
 5. It was further proposed that the need of compiling the courses offered by National Skill Development Corporation (NSDC) and if Adventure Courses may be integrated in any of them. It was further emphasised that skilling at destination level may be focused.

Agenda 3.6 Marketing and Promotion

1. CNA-AT briefed members about the [Dedicated Website](#) for the promotion of Adventure Tourism in India.
2. CNA-AT presented the synopsis of a pilot study conducted to identify the domestic tourists regarding their preference of adventure tourism activities and potential international market.
3. Ministry further updated the members that National Seminar on Responsible Adventure Tourism is being organised and details for the same would be shared soon. It was further requested to ATOAI to share the detailed charter to announce 2023 as a Year of Adventure Tourism.

Agenda 3.7 Draft Model Adventure Tourism Law for Safety Management

1. CNA-AT updated the members that Ministry circulated the draft Model Adventure Tourism Law to the States and Industry and received inputs

from ATOAI, National Adventure Foundation, States of Tripura, Jammu and Kashmir, and Punjab.

2. CNA-AT presented Revised Model Adventure Tourism Law based on the comments and requested members to share further feedback.

Agenda 3.8 Kayaking Safety Guidelines (Recreational, Sea and Night Sea Kayaking)

1. CNA-AT made a final presentation of Draft Kayaking Safety Guidelines (Recreational, Sea and Night Sea Kayaking).
2. It was discussed that the guidelines may be circulated to ATOAI and other stakeholders for suggestions and feedback.

Agenda 3.9 Destination and Product Development for Adventure Tourism

1. The proposal regarding Mega Trail for Adventure Tourism was discussed and ATOAI was requested to provide Terms of Reference (TOR) to conduct comprehensive study by a professional agency to present detailed documents and master plan including the requirement of funds and institutional mechanism at different levels.

1. List of Participants from Central Ministries

S.No.	Ministries	Name	Designation
1.	Ministry of Home Affairs	Mr. Sumant Singh	Joint Secretary (Foreigner)
2.		Mr. Meena	Director
3.	Ministry of External Affairs	Md. Noor Rahman Sheikh	Joint Secretary (ED)
4.		Ms. Gurleen Kaur	Under Secretary
5.	Ministry of Civil Aviation	Mr. Asangba Chuba Ao	Joint Secretary
6.	Ministry of Skill Development and Entrepreneurship	Mr. Rishabh Khatri	Assistant Director

2. List of Participants from Heads of Central Government Organizations

S.No.	Organisation	Name	Designation
7.	Indian Institute of Travel and Tourism Management (IITTM)	Prof. Alok Sharma	Director
8.		Prof. Sutheeshna Babu	Professor and Nodal Officer, National Institute of Water Sports
9.		Dr. Ravinder Dogra	Assistant Professor
10.		Dr. Pawan Gupta	Nodal Officer, Noida
11.	Indian Mountaineering Foundation	Prof. Harshwanti Bisht	President
12.		Col. S S Phogat	Director
13.		Col. Vijay Singh	Secretary

3. List of Participants from States

S.No.	State	Name	Designation
14.	Jammu and Kashmir	Mr. Amarjeet Singh, IAS	Special Secretary
15.	Himachal Pradesh	Dr. Rakhi Singh	Joint Director
16.	Uttarakhand	Col. Ashwini Pundir	Additional Chief Executive Officer - Adventure
17.	Goa	Mr. Kuldip Arolkai	Deputy Director (Tourism)

4. List of Participants from Industry Associations

S.No.	Industry Associations	Name	Designation
18.	ATOAI	Mr. Vaibhav Kala	President
19.		Mr. Ronny Singh Gulati	Hony. Secretary
20.		Ms. Sonam Bhutia	Manager
21.		Mr. Nirat Bhatt	Hony. Treasurer
22.		Mr. Vinayak Kaul	Secretary
23.	CII National Committee on Tourism	Mr. Sanjay Basu	Chairman
24.		Mr. Ajeet Bajaj	Member
25.		Mr. Aditya Dhanwatary	
26.	IISM	Col. JS Dhillon	Director
27.	Indian Association of Tour Operators	Mr. Sanjay Rajthan	

5. List of Participants from Special Invitee

Sn	Organisation	Name	Designation
28.	National Adventure Foundation	Lt. General Raman Dhawan	President
29.		Wg. Cdr. K K Verma	ED
30.	RTSOI	Mr. Mandip Singh Soin	Founding President

6. List of Participants from MOT

Sn	Name	Designation
31.	Mr. Rakesh Kumar Verma, IAS	Additional Secretary, MOT
32.	Mr. Om Prakash	Under Secretary (Niche Tourism), MOT
33.	Ms. Gargi Mittal	Assistant Director (Niche Tourism), MOT
34.	Ms. Manjiri Gaikwad	NPMU, EY